

Now retired, John is an experienced executive with a depth of board advisory expertise. John served as Chairman of the Board for Deckers Outdoor Corporation for 20 years. Prior to that he served on the boards of National Technical Systems, Assisted Living Corporation, and The Sports Club Company. John lives in Sonoma with his family and has served on the boards of Sonoma Valley Mentoring Alliance and Habitat for Humanity of Sonoma County.

OPERATIONAL EXPERIENCE

Throughout my career I have been engaged in raising capital (both public and private markets), acquiring and divesting of businesses.

June 2000 to 2004 TMC Communications (TMC), Santa Barbara
TMC is a switch-less reseller of local, long distance voice and data services with annual revenues of \$35,000,000.

Vice Chairman and CEO from 2001 to 2004

Feb. '94 to Feb. '00 The Sports Club Company (AMEX-SCY), Los Angeles
SCY is a developer and operator of luxury sports and fitness clubs marketed as "urban country clubs" with revenue of \$90,000,000.
- Led a successful \$100,000,000 high yield debt offering (April '99) and a secondary equity offering (April '98)
- Financial management of a successful \$40,000,000 IPO (Oct. '94)
- Negotiated the sale of the Spectrum Clubs to Brentwood Associates

CEO, President and Director (July '99 to Feb. '00)

President, COO and Director (July '95 to July '99)

CFO (Feb. '94 to July '95)

Jan. '88 to Sept. '93 Com Systems, Inc. (AMEX – CSI), Westlake Village
Last position was General Manager and Sr. VP for this \$160,000,000 full-service telecommunications company and its predecessor company until its merger into WorldCom. Negotiated the acquisition of three related companies.

1986 to 1987 Vistek, Inc. Santa Barbara
President of this private manufacturer of video equipment for the endoscopic surgical market

1983 to 1986 Digital Sound Corporation, Santa Barbara
CFO of this private developer and manufacturer of voice mail products.

1976 to 1983 Computer and Communications Technology Corp., Santa Barbara
Management positions including treasurer and financial reporting for this public manufacturer of computer components for the OEM market. Involved in the review and negotiation of acquisitions in the data storage markets

1970 to 1976 Price Waterhouse, Los Angeles
Audit Senior and Management Services Consultant

EDUCATION

B.B.A. - Accounting, Univ. of Notre Dame, 1970

M.B.A. - Business, Univ. of Southern Calif., 1975